



List of Values for you and your business

1. Abundance
2. Acceptance
3. Accomplishment
4. Accuracy
5. Achievement
6. Acknowledgement
7. Activeness
8. Adaptability
9. Adoration
10. Adventure
11. Affection
12. Affluence
13. Agility
14. Altruism
15. Ambition
16. Amusement
17. Anticipation
18. Appreciation
19. Approachability
20. Assertiveness
21. Assurance
22. Attentiveness
23. Attractiveness
24. Audacity
25. Availability
26. Awareness
27. Beauty
28. Being the best
29. Belonging
30. Benevolence
31. Boldness
32. Bravery
33. Brilliance
34. Calmness
35. Camaraderie
36. Candor
37. Capability
38. Care
39. Carefulness
40. Celebrity
41. Certainty
42. Challenge
43. Charity
44. Charm
45. Chastity
46. Cheerfulness
47. Clarity
48. Cleanliness
49. Clear-mindedness
50. Cleverness
51. Comfort
52. Commitment
53. Community
54. Compassion
55. Confidence
56. Conformity
57. Congruency
58. Connection
59. Consciousness
60. Consistency
61. Contentment
62. Continuity
63. Contribution
64. Control
65. Conviction
66. Conviviality
67. Coolness
68. Cooperation
69. Courage
70. Courtesy
71. Craftiness
72. Creativity
73. Credibility
74. Curiosity
75. Daring
76. Decisiveness
77. Deference
78. Delight
79. Dependability
80. Depth
81. Desire
82. Determination
83. Devotion
84. Devoutness
85. Dignity
86. Diligence
87. Directness
88. Discipline
89. Discovery
90. Discretion
91. Diversity
92. Dominance
93. Dreaming
94. Drive
95. Duty
96. Dynamism
97. Eagerness
98. Economy
99. Ecstasy
100. Education
101. Effectiveness
102. Efficiency
103. Elegance
104. Empathy
105. Encouragement
106. Endurance
107. Energy
108. Enjoyment
109. Entertainment
110. Enthusiasm
111. Excellence
112. Excitement
113. Exhilaration
114. Expectancy
115. Expediency
116. Experience
117. Expertise
118. Exploration
119. Expressiveness
120. Extravagance
121. Extroversion
122. Exuberance
123. Fairness
124. Faith
125. Fame
126. Family
127. Fascination
128. Fashion
129. Fearlessness
130. Ferocity
131. Fidelity
132. Fierceness

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|-----------------------------|--------------------------|----------------------|
| 133. Financial independence | 177. Inspiration | 220. Order |
| 134. Firmness | 178. Integrity | 221. Organization |
| 135. Fitness | 179. Intelligence | 222. Originality |
| 136. Flexibility | 180. Intensity | 223. Outlandishness |
| 137. Flow | 181. Intimacy | 224. Outrageousness |
| 138. Fluency | 182. Intrepidity | 225. Partnerships |
| 139. Focus | 183. Introversion | 226. Passion |
| 140. Fortitude | 184. Intuition | 227. Peace |
| 141. Frankness | 185. Intuitiveness | 228. Perceptiveness |
| 142. Freedom | 186. Inventiveness | 229. Perfection |
| 143. Friendliness | 187. Investing | 230. Perkiness |
| 144. Frugality | 188. Joy | 231. Perseverance |
| 145. Fun | 189. Judiciousness | 232. Persistence |
| 146. Gallantry | 190. Justice | 233. Persuasiveness |
| 147. Generosity | 191. Keeness | 234. Philanthropy |
| 148. Gentility | 192. Kindness | 235. Piety |
| 149. Giving | 193. Knowledge | 236. Playfulness |
| 150. Grace | 194. Leadership | 237. Pleasantness |
| 151. Gratitude | 195. Learning | 238. Pleasure |
| 152. Gregariousness | 196. Liberation | 239. Poise |
| 153. Growth | 197. Liberty | 240. Polish |
| 154. Guidance | 198. Liveliness | 241. Popularity |
| 155. Happiness | 199. Logic | 242. Potency |
| 156. Harmony | 200. Longevity | 243. Power |
| 157. Health | 201. Love | 244. Practicality |
| 158. Heart | 202. Loyalty | 245. Pragmatism |
| 159. Helpfulness | 203. Majesty | 246. Precision |
| 160. Heroism | 204. Making a difference | 247. Preparedness |
| 161. Holiness | 205. Mastery | 248. Presence |
| 162. Honesty | 206. Maturity | 249. Privacy |
| 163. Honor | 207. Meekness | 250. Proactivity |
| 164. Hopefulness | 208. Mellowness | 251. Professionalism |
| 165. Hospitality | 209. Meticulousness | 252. Prosperity |
| 166. Humility | 210. Mindfulness | 253. Prudence |
| 167. Humor | 211. Modesty | 254. Punctuality |
| 168. Hygiene | 212. Motivation | 255. Purity |
| 169. Imagination | 213. Mysteriousness | 256. Realism |
| 170. Impact | 214. Neatness | 257. Reason |
| 171. Impartiality | 215. Nerve | 258. Reasonableness |
| 172. Independence | 216. Obedience | 259. Recognition |
| 173. Industry | 217. Open-mindedness | 260. Recreation |
| 174. Ingenuity | 218. Openness | 261. Refinement |
| 175. Inquisitiveness | 219. Optimism | 262. Reflection |
| 176. Insightfulness | | 263. Relationships |
| | | 264. Relaxation |

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265. Reliability	310. Structure	355. _____
266. Religiousness	311. Success	356. _____
267. Resilience	312. Support	357. _____
268. Resolution	313. Supremacy	358. (continue to add
269. Resolve	314. Surprise	any values that
270. Resourcefulness	315. Sympathy	you feel are
271. Respect	316. Synergy	important to you
272. Rest	317. Teamwork	and that are not
273. Restraint	318. Temperance	included in this
274. Reverence	319. Thankfulness	list)
275. Richness	320. Thoroughness	359. u
276. Rigor	321. Thoughtfulness	360. u
277. Sacredness	322. Thrift	361. u
278. Sacrifice	323. Tidiness	362. u
279. Sagacity	324. Timeliness	363. u
280. Saintliness	325. Traditionalism	364. u
281. Sanguinity	326. Tranquility	365. u
282. Satisfaction	327. Transcendence	366. u
283. Security	328. Trust	367. u
284. Self-control	329. Trustworthiness	368. u
285. Selflessness	330. Truth	369. u
286. Self-reliance	331. Understanding	370. u
287. Sensitivity	332. Unflappability	371. u
288. Sensuality	333. Uniqueness	372. u
289. Serenity	334. Unity	373. u
290. Service	335. Usefulness	374.
291. Sexuality	336. Utility	
292. Sharing	337. Variety	
293. Shrewdness	338. Victory	
294. Significance	339. Vigor	
295. Silence	340. Virtue	
296. Silliness	341. Vision	
297. Simplicity	342. Vitality	
298. Sincerity	343. Vivacity	
299. Skillfulness	344. Warmth	
300. Solidarity	345. Watchfulness	
301. Solitude	346. Wealth	
302. Soundness	347. Willfulness	
303. Speed	348. Willingness	
304. Spirit	349. Winning	
305. Spirituality	350. Wisdom	
306. Spontaneity	351. Wittiness	
307. Stability	352. Wonder	
308. Stillness	353. Youthfulness	
309. Strength	354. Zeal	